

UNITED EXPRESS
SkyWest
magazine



PUBLISHER'S SWORN STATEMENT OF CIRCULATION

November 2010

I, Kelly D. Coles, President of Go! Publications Inc. and publishers of *SkyWest Magazine*, certify that the true and exact print distribution of *SkyWest Magazine* (United Express edition) is **72,000 copies per issue**.

Our printer, QuadGraphics formerly known as WorldColor, guarantees a 3% plus or minus printing of 72,000 copies per issue.

It is also sworn that *SkyWest Magazine* is published six times per year, every other month and that the Publishing Agreement with SkyWest Airlines operating as United Express states that the airline place a copy of *SkyWest Magazine* in each and every seat back pocket on every United Express plane they operate and replace nightly those copies that have been taken by passengers.

SkyWest Airlines is the world's largest independently-owned regional airline, providing air service throughout North America. They serve more than 140 cities with 1,172 daily United Express departures.

It is public record that in 2009 SkyWest Airlines operating as United Express had more than 15 million passengers. *Therefore *SkyWest Magazine* was placed in front of 1.2 million passengers monthly, and 2.5 million passengers per issue. 2010 enplanement numbers are predicted to be higher.

*2009 Readership Per Month	1.2 million
*2009 Readership Per Issue	2.5 million

Kelly D. Coles
President
Go! Publications Inc.